

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities.

This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The CNY2,800,000,000 8.50 per cent. bonds due 2015 to be issued have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any other jurisdiction, and may not be offered or sold within the United States (as defined in Regulation S under the Securities Act ("Regulation S")) or to, or for the account or benefit of, U.S. persons (as defined in Regulation S) except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Certificates will be offered and sold outside the United States to non-U.S. persons in compliance with Regulation S.

**NOTICE OF LISTING ON
THE STOCK EXCHANGE OF HONG KONG LIMITED**



New World China Land Limited
新世界中國地產有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

CNY2,800,000,000 8.50 per cent. bonds due 2015

(Stock Code: 86021)

Joint Lead Managers



BOC INTERNATIONAL

BOCI Asia Limited



Global Banking and Markets

**The Hongkong and Shanghai Banking
Corporation Limited**

Application has been made to The Stock Exchange of Hong Kong Limited for listing of and permission to deal in the CNY2,800,000,000 8.50 per cent. bonds due 2015 (the "Bonds") by way of debt issues to professional investors only as described in the offering circular dated 29 March 2012 and such permission to deal in the Bonds is expected to become effective on or about 12 April 2012.

2 April 2012

As at the date of this announcement, the executive directors of New World China Land Limited are Dr. Cheng Kar-shun, Henry (Chairman and Managing Director), Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Miss Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; the non-executive directors are Mr. Doo Wai-hoi, William (Vice-chairman) and Mr. Chow Yu-chun, Alexander; and the independent non-executive directors are Dr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.