



New World China Land Limited 新世界中國地產有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

20 October 2014

Dear Shareholders,

Corporate Communications of New World China Land Limited (the “Company”)

We are pleased to enclose the following corporate communications (the “**Corporate Communications**”) of the Company for your attention:

- (a) an annual report for the year ended 30 June 2014;
- (b) a circular dated 20 October 2014 relating to notice of annual general meeting, re-election of the retiring directors, general mandates to issue shares and to repurchase shares (“**Circular**”); and
- (c) a proxy form for use at the annual general meeting to be held on 19 November 2014 (“**Proxy Form**”).

Shareholders who have selected to receive either the printed English or the Chinese version of the Corporate Communications may request a copy in the other language by completing the enclosed request form and returning it by post to the Company’s branch share registrar in Hong Kong, Tricor Standard Limited (the “**Hong Kong Branch Share Registrar**”) using the mailing label provided.

Furthermore, you are entitled at any time to change your choice of the means of receipt (either in printed form or via the Company’s website) and/or language(s) (either English only or Chinese only or both languages) of the Corporate Communications by notice in writing to the Hong Kong Branch Share Registrar at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by sending an email at is-ecom@hk.tricorglobal.com specifying your name, contact telephone number, address and request. Such request can also be sent by completing and returning the enclosed request form to the Hong Kong Branch Share Registrar by post using the mailing label provided.

Shareholders should receive both English and Chinese versions of each of the Circular and Proxy Form since both languages of each document are bound together into one document.

The Corporate Communications in both English and Chinese versions are available on the Company’s website at www.nwcl.com.hk in an accessible format and have been submitted to The Stock Exchange of Hong Kong Limited for publication on its website at www.hkex.com.hk.

Should you have any queries in relation to this letter, please call the Customer Service Hotline of the Hong Kong Branch Share Registrar at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
New World China Land Limited
Ngan Man-ying, Lynda
Company Secretary

REQUEST FORM 要求表格

To: **New World China Land Limited (the "Company")**

c/o Tricor Standard Limited
Level 22, Hopewell Centre
183 Queen's Road East
Hong Kong

致: **新世界中國地產有限公司(「本公司」)**

卓佳標準有限公司轉交
香港皇后大道東183號
合和中心22樓

Part A: To receive the printed version of Annual Report for the year ended 30 June 2014, Circular dated 20 October 2014 and Proxy Form of the Company ("Current Corporate Communications")

甲部: 收取本公司截至2014年6月30日止年度年報、2014年10月20日通函及委任代表表格(「本次公司通訊」)印刷本

(Please tick the box, if appropriate 請於空格內劃上「✓」號(如適用))

I/We would now like to receive the printed version of the Current Corporate Communications in *English / Chinese / both English and Chinese (*please delete where inappropriate).

本人/吾等希望收取本次公司通訊的*英文/中文/英文及中文印刷本(*請刪除不適用者)。

Part B: To change the choice of language or means of receipt of future Corporate Communications'

乙部: 更改收取日後公司通訊'的語言版本及途徑

I/We would like to receive future Corporate Communications in the following manner: (Please tick ONLY ONE of the following boxes.)

本人/吾等擬按以下方式收取日後公司通訊:(請在其中一個空格內劃上「✓」號。)

To receive the printed English language version only. 只收取英文印刷本。

To receive the printed Chinese language version only. 只收取中文印刷本。

To receive both printed English and Chinese language versions. 同時收取英文及中文印刷本。

To access the Corporate Communications posted on the Company's website using electronic means in lieu of receiving printed copies, and to receive email notification of the posting of the Corporate Communications on the Company's website to my email address at _____, or in the event that no email address is provided, to receive printed notification at the address as appearing in register of members of the Company.

以電子形式閱覽登載在本公司網站的公司通訊代替收取印刷本,並按電郵地址_____

收取有關公司通訊登載在本公司網站的電郵通知,或倘無提供電郵地址,則收取寄至本公司股東名冊上所示地址的通知書印刷本。

Name 姓名 _____
(Please use ENGLISH BLOCK LETTERS) (請用英文正楷填寫)

Signature 簽署² _____

Address 地址 _____

Contact telephone number 聯絡電話號碼 _____

Date 日期 _____

Notes 附註:

1. Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of the holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form.
公司通訊指由本公司發出或將予發出以供本公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、上市文件、通函及委任代表表格。

2. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign this Request Form in order to be valid.
如閣下的股份屬聯名股東持有,則本要求表格須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署,方為有效。

(Please cut along the dotted line 請沿虛線剪下)

Mailing Label 郵寄標籤

Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing in Hong Kong

當閣下寄回此表格時,請將此郵寄標籤剪貼於信封上。

如在本港投寄,閣下無需支付郵費或貼上郵票

Tricor Standard Limited
卓佳標準有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港