

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 917)

19 October 2015

Dear Non-Registered Holders of securities of the Company,

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that both English and Chinese versions of the following corporate communications (the "Corporate Communications") of New World China Land Limited (the "Company") are now available on the Company's website at www.nwcl.com.hk:

- (a) an annual report for the year ended 30 June 2015 ("2015 Annual Report"); and
- (b) a circular dated 19 October 2015 relating to notice of annual general meeting, re-election of the retiring directors and general mandates to issue shares and to repurchase shares ("Circular").

The Corporate Communications can be found under "For investors" section on the home page of the Company's website. You may access the 2015 Annual Report by selecting "Annual Reports" under "For Investors" section and clicking "Download" under "2015 Annual Report". In addition, you may access the Circular by selecting the relevant document after clicking "Corporate Announcement" under "For investors" section.

If you wish to receive a printed copy of the Corporate Communications, you can complete the Request Form on the reverse side and return it to the Company's branch share registrar in Hong Kong, Tricor Standard Limited, by post using the mailing label provided. The printed copy of the Corporate Communications will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Corporate Communications, you will expressly indicate that you prefer to receive all future corporate communications of the Company in printed form and in the language selected.

Should you have any queries relating to this notification, please contact the Customer Service Hotline of Tricor Standard Limited at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully, For and on behalf of New World China Land Limited Ngan Man-ying, Lynda Company Secretary

致:本公司證券的非登記持有人

於本公司網站刊發公司通訊的通知

我司現謹通知 閣下,新世界中國地產有限公司(「本公司」)下述的公司通訊(「公司通訊」)的英文本及中文本,現已登載於本公司網站www.nwcl.com.hk:

- (a) 截至2015年6月30日止年度年報(「2015年年報」);及
- (b) 2015年10月19日關於股東週年大會通告、重選退任董事、以及發行及購回股份的一般授權通函(「**通函**」)。

該等公司通訊載於本公司網站主頁「投資界」項下。 閣下可於「投資界」項下選擇「企業年報」及於「2015年度年報」下按「下載」以覽閱2015年年報。此外, 閣下亦可在「投資界」項下按「企業公告」後選擇有關文件以覽閱通函。

倘 閣下擬收取公司通訊的印刷本,可填妥本函背頁之要求表格及利用郵寄標籤寄回本公司之股份過戶登記處香港分處卓佳標準有限公司。當收到 閣下的要求時,公司通訊的印刷本將免費發送予 閣下。

請注意,當 閣下填寫及寄回要求表格以索取公司通訊的印刷本後,即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本及所選擇之語言版本。

倘 閣下對本通知有任何查詢,請於星期一至星期五(香港公眾假期除外)上午9時至下午6時致電卓佳標準有限公司客戶服務熱線,電話號碼為(852)29801333。

代表 新世界中國地產有限公司 公司秘書 **顏文英** 謹啟

Request Form 要求表格

I/We would like to receive the printed copy of Annual Report for the year ended 30 June 2015 and Circular dated 19 October 2015 of the Company ("Current Corporate Communications") and all future Corporate Communications' of the Company \Box in English version; or \Box in Chinese version; or \Box in English and Chinese versions (Please mark "X" in the appropriate box). ²	
本人/吾等要求索取截至2015年6月30日止年度年報及2015年10月19日通函(「本次公司通訊」)及本公司日後刊發的所有公司通訊/的□英文印刷本;或□中文印刷本;或□中及英文印刷本(請在適當空格內劃上「X」號)。2	
Signature 簽署:	Date 日期:
Name 姓名:(English英文)(in block letters以正楷填寫)	(Chinese 中文)
	Contact Phone Number 聯絡電話:
Notes 註:	
1. Corporate Communications refer to any documents issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form. 公司通訊指由本公司發出或將予發出以供本公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、上市文件、通函及委任代表表格。	
2. By completing and returning this Request Form to request for the printed copy of the Current Corporate Communications, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form and in the language selected above. 當 閣下填寫及寄回要求表格以索取本次公司通訊的印刷本後,即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本及以上所選擇之語言版本。	
(Please cut along the dotted line 請沿虛線剪下) ≫	

Please cut the mailing label and stick this on an envelope to return the Request Form to us.

No postage stamp is required for local mailing in Hong Kong 當 閣下寄回此表格時,請將此郵寄標籤剪貼於信封上。如在本港投寄,閣下無需支付郵費或貼上郵票

Mailing Label 郵寄標籤

Tricor Standard Limited 卓佳標準有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong香港