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New World China Land Limited

新世界中國地產有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

ANNOUNCEMENT
PROPERTY SALES UPDATE
FOR THE YEAR ENDED 30 JUNE 2015

Contracted sales for the three months ended 30 June 2015 amounted to approximately RMB5.974 billion, representing a year-on-year increase of 93.9%, and contracted sales for FY2015 amounted to RMB15.426 billion, representing a year-on-year increase of 4.3%.

The board of directors of New World China Land Limited (the “**Company**”) is pleased to provide an update of the property sales of the Company, together with its subsidiaries and affiliated companies (the “**Group**”) for the year ended 30 June 2015 as follows:

- ✧ The Group’s contracted sales for the three months ended 30 June 2015 amounted to approximately RMB5.974 billion (including contracted car park sales of RMB125 million with 767 units of car park sold), representing a year-on-year increase of 93.9% with corresponding contracted area sold and average selling price as follows:

	April to June 2015	April to June 2014
Contracted sales (RMB million)	5,974	3,081
Contracted GFA sold (sq m)	393,183	210,250
Average selling price of property sold (RMB per sq m)	14,876	13,845

- ✧ The Group's accumulated contracted sales for the year ended 30 June 2015 amounted to approximately RMB15.426 billion (including contracted car park sales of RMB386 million with 2,761 units of car park sold), representing a year-on-year increase of 4.3% with corresponding contracted area sold and average selling price as follows:

	July 2014 to June 2015	July 2013 to June 2014
Contracted sales (RMB million)	15,426	14,792
Contracted GFA sold (sq m)	1,090,891	1,019,200
Average selling price of property sold (RMB per sq m)	13,787	14,016

The above sales data provided is based on preliminary internal management information and is for purpose of investors' reference only.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the board of
New World China Land Limited
Ngan Man-ying, Lynda
Company Secretary

Hong Kong, 14 July 2015

As at the date of this announcement, the executive directors of the Company are Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Dr. Cheng Chi-kong, Adrian, Ms. Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; and the independent non-executive directors of the Company are Dr. Cheng Wai-chee, Christopher, Hon. Tien Pei-chun, James, Mr. Lee Luen-wai, John and Mr. Ip Yuk-keung, Albert.