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**New World China Land Limited**

**新世界中國地產有限公司**

*(incorporated in the Cayman Islands with limited liability)*

(Stock Code: 917)

**ANNOUNCEMENT**  
**PROPERTY SALES UPDATE**  
**FOR THE YEAR ENDED 30 JUNE 2014**

Contracted sales for the three months ended 30 June 2014 amounted to approximately RMB3.081 billion, representing a year-on-year increase of 3.1%, and contracted sales for FY2014 amounted to RMB14.792 billion, representing a year-on-year decrease of 10.7%.

The board of directors of New World China Land Limited (the “**Company**”) is pleased to provide an update of the property sales of the Company, together with its subsidiaries and affiliated companies (the “**Group**”) for the year ended 30 June 2014 as follows:

- ✧ The Group’s contracted sales for the three months ended 30 June 2014 amounted to approximately RMB3.081 billion (including contracted car park sales of RMB170 million with 1,325 units of car park sold), representing a year-on-year increase of 3.1% with corresponding contracted area sold and average selling price as follows:

	April to June 2014	April to June 2013
Contracted sales (RMB million)	3,081	2,989
Contracted GFA sold (sq m)	210,250	280,958
Average selling price of property sold (RMB per sq m)	13,845	10,603

- ✧ The Group's accumulated contracted sales for the year ended 30 June 2014 amounted to approximately RMB14.792 billion (including contracted car park sales of RMB507 million with 3,301 units of car park sold), representing a year-on-year decrease of 10.7% with corresponding contracted area sold and average selling price as follows:

	July 2013 to June 2014	July 2012 to June 2013
Contracted sales (RMB million)	14,792	16,569
Contracted GFA sold (sq m)	1,019,200	1,274,851
Average selling price of property sold (RMB per sq m)	14,016	12,965

The above sales data provided is based on preliminary internal management information and is for purpose of investors' reference only.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the board of  
**New World China Land Limited**  
**Ngan Man-ying, Lynda**  
*Company Secretary*

Hong Kong, 11 July 2014

*As at the date of this announcement, the executive directors of the Company are Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Ms. Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; and the independent non-executive directors of the Company are Dr. Cheng Wai-chee, Christopher, Hon. Tien Pei-chun, James, Mr. Lee Luen-wai, John and Mr. Ip Yuk-keung, Albert.*