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New World China Land Limited
新世界中國地產有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 917)

DATE OF BOARD MEETING

The board of directors (the “Board”) of New World China Land Limited (the “Company”) announces that a meeting of the Board will be held on Wednesday, 6th October 2010 for the purpose of, among other matters, approving the release of final results of the Company and its subsidiaries for the year ended 30th June 2010 and considering the recommendation of a final dividend.

By Order of the Board
Ngan Man-ying, Lynda
Company Secretary

Hong Kong, 22nd September 2010

At the date of this announcement, the Board comprises: (a) eight executive directors, namely Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Miss Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Chow Yu-chun, Alexander, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; (b) three non-executive directors, namely Mr. Doo Wai-hoi, William, Mr. Leung Chi-kin, Stewart and Mr. Chow Kwai-cheung; and (c) three independent non-executive directors, namely Mr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.