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**POLL RESULTS OF THE ANNUAL GENERAL MEETING  
HELD ON 24 NOVEMBER 2010**

The board of directors (the “Board”) of New World China Land Limited (the “Company”) is pleased to announce that at the annual general meeting of the Company held on 24 November 2010 (the “AGM”), all proposed resolutions as set out in the notice of the AGM dated 26 October 2010 were approved by shareholders of the Company by way of poll. Tricor Standard Limited, the Company’s branch share registrar in Hong Kong, acted as scrutineer for the poll at the AGM. The poll results in respect of the resolutions proposed at the AGM were as follows:

<b>Resolutions</b>		<b>Number of votes (%)</b>	
		<b>For</b>	<b>Against</b>
1.	To receive and consider the audited Financial Statements and the Reports of the Directors and Auditor for the year ended 30 June 2010.	4,361,512,831 (99.93%)	3,106,725 (0.07%)
2.	To declare a final dividend. (A final dividend of HK\$0.07 per share to shareholders registered on 24 November 2010)	4,457,354,035 (100%)	0 (0.00%)
3.(a)	To re-elect Dr. Cheng Kar-shun, Henry as Director.	4,349,718,510 (97.59%)	107,635,525 (2.41%)
3.(b)	To re-elect Mr. Cheng Chi-kong, Adrian as Director.	4,300,222,301 (96.47%)	157,131,734 (3.53%)
3.(c)	To re-elect Mr. Chow Kwai-cheung as Director.	4,352,002,243 (97.64%)	105,351,792 (2.36%)
3.(d)	To re-elect Mr. Lee Luen-wai, John as Director.	4,375,758,831 (98.17%)	81,595,204 (1.83%)
3.(e)	To authorize the Board to fix the remuneration of the Directors.	4,367,244,006 (98.18%)	80,760,029 (1.82%)

4.	To re-appoint PricewaterhouseCoopers as Auditor and to authorize the Board to fix their remuneration.	4,454,247,310 (99.93%)	3,106,725 (0.07%)
5.(1)	Ordinary resolution in item no. 5(1) of the notice of AGM. (To approve a general mandate to the Directors to issue shares not exceeding 20 per cent of the existing issued share capital)	4,286,314,384 (96.16%)	171,039,651 (3.84%)
5.(2)	Ordinary resolution in item no. 5(2) of the notice of AGM. (To approve a general mandate to the Directors to repurchase shares not exceeding 10 per cent of the existing issued share capital)	4,457,354,035 (100%)	0 (0.00%)
5.(3)	Ordinary resolution in item no. 5(3) of the notice of AGM. (To extend the general mandate to be given to the Directors to issue shares by the addition thereto the shares repurchased by the Company)	4,287,203,984 (96.18%)	170,150,051 (3.82%)

As more than 50% of the votes were cast in favour of the above resolutions, they were duly passed as ordinary resolutions.

The total number of shares entitling holders to attend and vote for or against all the resolutions at the AGM was 5,758,879,803 shares. There were no shares entitling holders to attend and vote only against the resolutions at the AGM.

By order of the Board  
**Ngan Man-ying, Lynda**  
Company Secretary

Hong Kong, 24 November 2010

*At the date of this announcement, the Board comprises (a) eight executive directors, namely Dr. Cheng Kar-shun, Henry, Mr. Cheng Kar-shing, Peter, Mr. Cheng Chi-kong, Adrian, Miss Cheng Chi-man, Sonia, Mr. Cheng Chi-him, Conrad, Mr. Chow Yu-chun, Alexander, Mr. Fong Shing-kwong, Michael and Ms. Ngan Man-ying, Lynda; (b) three non-executive directors, namely Mr. Doo Wai-hoi, William, Mr. Leung Chi-kin, Stewart and Mr. Chow Kwai-cheung; and (c) three independent non-executive directors, namely Mr. Cheng Wai-chee, Christopher, Mr. Tien Pei-chun, James and Mr. Lee Luen-wai, John.*